Good Morning

Saxon Phipps
Insight
AFTER THE ATAR II

- 12,377 respondents over 12 months
- 50% of our audience surveyed were from regional and rural towns
- 35% of our audience go to/ went to a Public school
- 55.5% are current High School students
- 68% of young people struggled with their mental health over the past 12 months
WHAT THE MODERN DAY YOUNG PERSON LOOKS LIKE

75% see themselves as Tech Savvy & Open Minded

They are more concerned with social justice than pop culture

76% Define success as “pursuing a passion”

What’s their biggest struggle right now?

Their mental health & figuring out what they want to do with their lives.
70.6% of young people said they felt stressed about going through or going into Year 12

Significant clinical research shows that a “stressed mind” is incapable of making clear decisions, Thus leading to uncertainty about a possible future threat which disrupts our ability to avoid it or to mitigate its negative impact, and thus results in anxiety.

Anxiety being a future state emotion of concern, which leads to people feeling frustrated in self, then fearful of making a choice which leads an individual to believe it's a personal failure, which is then interpreted as a statement about the inadequacies of self which is perceived as hopelessness (depression)

MENTAL HEALTH ISN’T HEALTHY

What emotions best describe how you felt/are feeling about year 12?
Report: Uncertainty and Anticipation in Anxiety

The human brain, it has been written, is an “anticipation machine, and ‘making future’ is the most important thing it does”. The ability to use past experiences and information about our current state and environment to predict the future allows us to increase the odds of desired outcomes, while avoiding or bracing ourselves for future adversity. This ability is directly related to our level of certainty regarding future events – how likely they are, when they will occur, and what they will be like. Uncertainty diminishes how efficiently and effectively we can prepare for the future, and thus contributes to anxiety.

Dan W. Grupe and Jack B. Nitschke known as - Uncertainty and Anticipation in Anxiety An integrated neurobiological and psychological perspective
82% of youth agree with the statement: ‘I love learning’
Analysis

LOST CONNECTIONS

JOHANN HARI

- Disconnection from values
- Meaningful work
- From other people
- Status & respect
- Hope for a secure future
- Previous traumas
- From the natural world
- The role of genes & the brain
580,000 young people between 15-29 categorised as NEET in Australia. Having so many young people out of the workforce costs our economy $15.9 billion in lost GDP to the Australian economy.

68% of young people struggled with their mental health over the past 12 months. The cost of mental ill-health in Australia each year is around 4% of GDP or about $4000 for every tax payer and it costs the nation more than $60 billion.

3 out 4 students do consider and apprenticeship when in high school. The current National Skill shortage Inaction will cost the national economy nearly $39 billion a year by 2031.

70% of students say they experience high levels of stress, anxiety, fear, frustration, and depression in Year 12. It has been estimated that improved productivity growth could add over $20 billion per year to the Australian economy.
Analysis

WELLINGS REPORT

1. Student satisfaction
2. Graduates employed
3. Student success
4. Productivity growth
### Analysis

#### WELLINGS REPORT

<table>
<thead>
<tr>
<th>Metric</th>
<th>Description</th>
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<tbody>
<tr>
<td>Student satisfaction</td>
<td>Young people choosing purpose driven education</td>
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<tr>
<td>Graduates employed</td>
<td>Students graduating empowered into meaningful work</td>
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<td>Student success</td>
<td>Acknowledging these shortages and what opportunities they present students, not just in vocational, but higher education and entrepreneurial ventures</td>
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<td>Productivity growth</td>
<td>Students developing passion driven work drastically improving workplace productivity</td>
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If you live in a community with no control over its own destiny it’s hard to construct a picture of a hopeful stable future in your mind.

However, if you live in a community that DOES have control over its destiny, you can easily construct a vision of a hopeful future, because together, you are deciding it.
Thank You