

TAFETalks: GenAI for ethical content and strategy at scale

Today's Speakers



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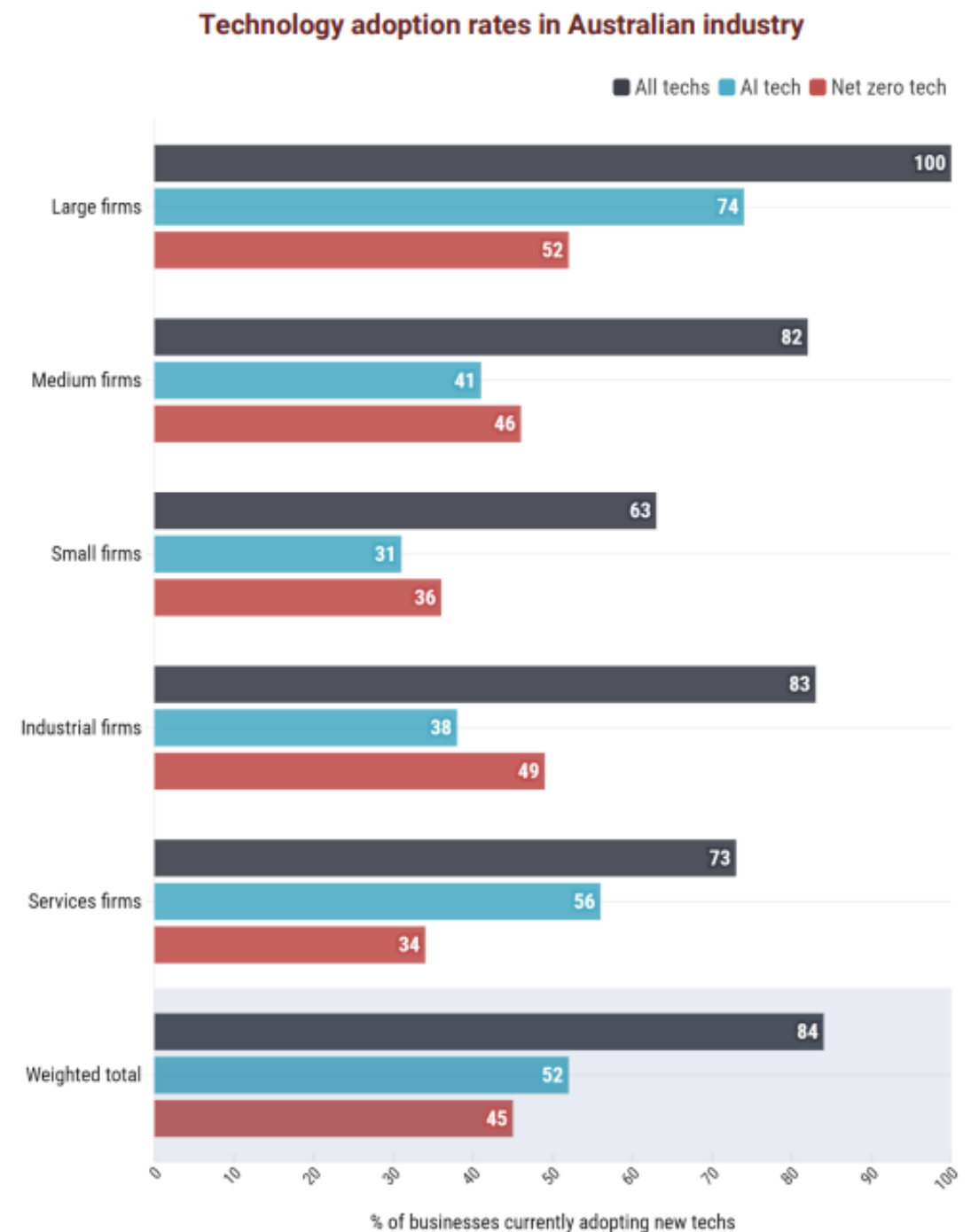


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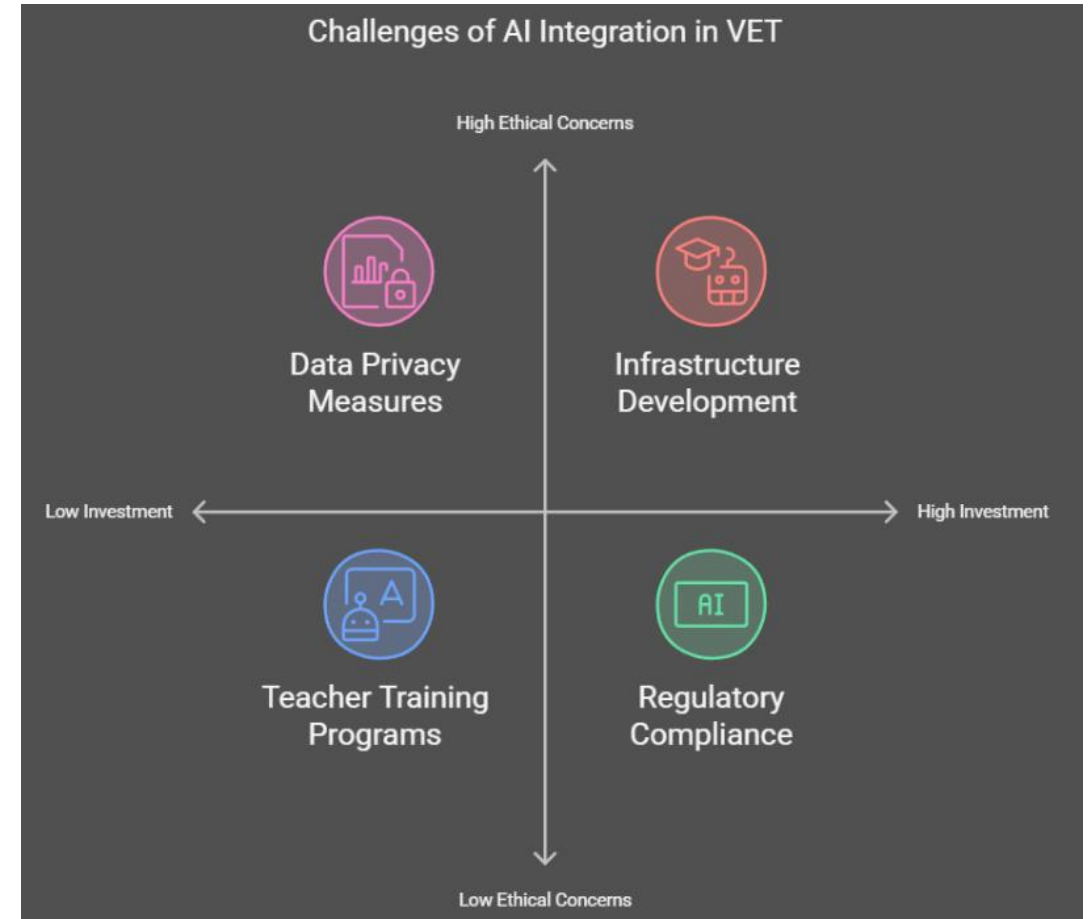
Is it different this time?

- Just over 2 years since ChatGPT was released.
- Initial and ongoing fears
 - job displacement, AI inaccuracy/bias, lack of transparency, reputational damage, data insecurity
- Rapid uptake by employees across most industry sectors
- Workplace augmentation not replacement



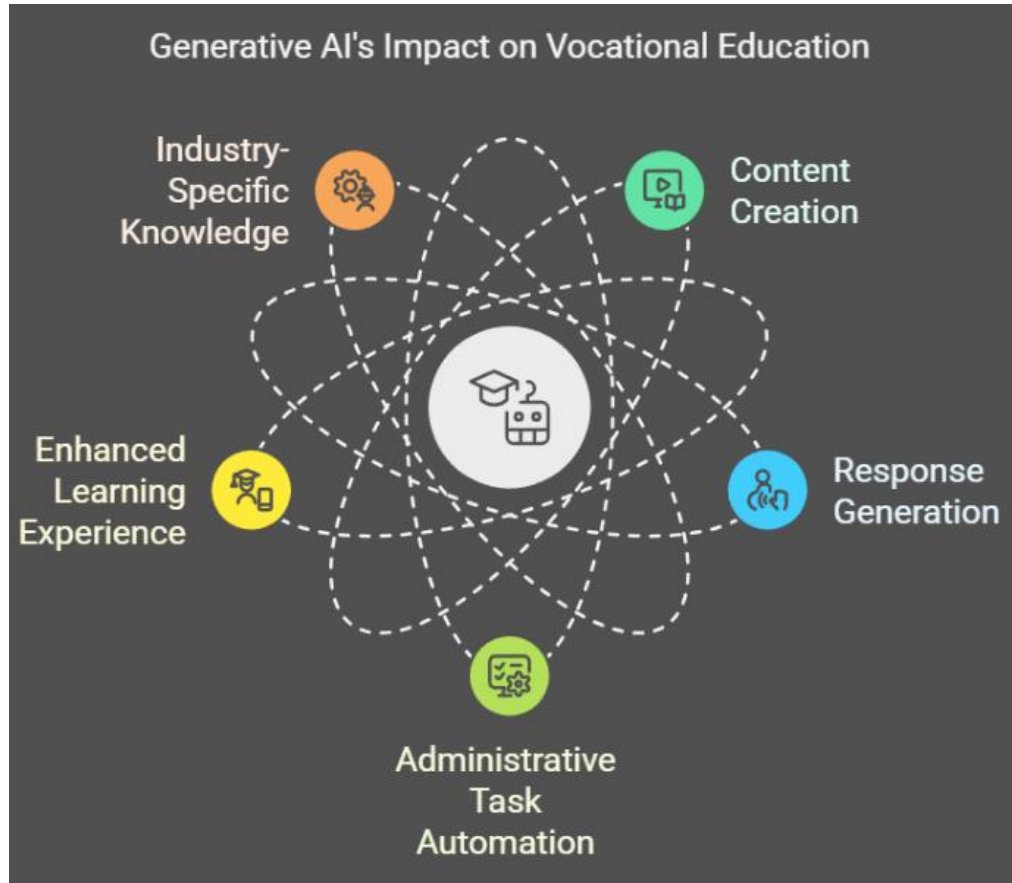
AI Foundations and Challenges

- Strategy
- Ethical considerations
- Application and adoption
- Data
- Sustainable investment



<https://vetresources.com.au/blog/ai-in-vet-the-impact-of-generative-ai-on-vet-qualifications/#:~:text=It%20the%20education%20sector%2C%20particularly,enhance%20the%20overall%20learning%20experience>

Augmentation



<https://vetresources.com.au/blog/ai-in-vet-sector-the-impact-of-generative-ai-on-vet-qualifications/#:~:text=In%20the%20education%20sector%2C%20particularly,enhance%20the%20overall%20learning%20experience.>

Opportunity

- Massive decrease in practitioner burden
- Curriculum development
- Boosting student engagement – immediate feedback,
- Works in the system you used to

Risk

- job displacement
- AI inaccuracy/bias
- lack of transparency
- reputational damage
- data insecurity

H5P: free, user-friendly, web-based platform that helps users create, share and reuse rich course materials



- Build high-quality courses faster with **no technical experience**
- Create engaging and accessible learning experiences with **rich interactives and multimedia content learners crave**
- LMS agnostic – massive uptake in the ANZ region
- 60+ interactive content types
- Practitioner driven – AI serving a human purpose

AI-powered Smart Import tool is amazing



July 9, 2024 D2L acquired H5P

Aligns with both companies focus on the learning moment.

- Increased support for the open-source community
- Greater emphasis on fully accessible interactives
- Greater resources to accelerate development



Questions?

For more information or a deeper discussion:

Contact Tony Maguire tony.maguire@d2l.com

Thank you for your time