

17 April 2023

## **TDA expands education partnership through new corporate affiliate, MYOB**

TAFE Directors Australia (TDA) is pleased to announce that leading business management platform, MYOB, has become its latest corporate affiliate.

As a corporate affiliate, MYOB has the opportunity to work with TAFEs to develop curriculum and training materials that incorporate real-world examples and scenarios, making training more relevant and engaging for students, and better aligned with the needs of industry.

Chief Executive of TDA, Jenny Dodd, said the partnership will help ensure that students are familiar with the digital tools and solutions used by businesses in the real world.

"MYOB has been part of the fabric of doing business in Australia for more than 30 years. This partnership not only provides TAFEs across the country with access to industry-standard software for teaching business management and accounting, but also expands this into other disciplines to improve digital and financial literacy for all TAFE students," Ms Dodd said.

MYOB was eager to seize the opportunity to partner with TDA, as the SaaS-based business management platform continues to build its education channel.

Providing the next generation of accountants, bookkeepers, business owners and technology specialists with the knowledge and opportunities to help them achieve success, the partnership is a logical next step for MYOB as it grows its relationship with the TAFE network.

MYOB Education Manager, Tricia Andrews, said: "Collaborating more closely with TAFEs is a key objective for us, and being able to support their national body on their purpose is an exciting opportunity to both further engage TAFE educators and enhance education-industry collaboration.

"With rapid changes in technology, it is important that educators are across these changes and their practical affects. MYOB's education channel is geared up to work with educators and help them navigate these changes, in turn ensuring students and graduates are prepared for the world of work, post study."

For more information about MYOB's commitment to industry education, download [MYOB's education brochure](#).

**TDA Media contact:** Bob Bowden, 0412 753 298 [bbowden@bowmac.com.au](mailto:bbowden@bowmac.com.au)

**TAFE Directors Australia** is the peak national body representing 29 TAFE institutes, including six dual sector universities with TAFE divisions and nine TAFEs that are also non-university higher education providers.

**MYOB** is a leading business management platform in Australia and New Zealand, providing solutions to streamline key business workflows, from finance and inventory management, to employee onboarding and payroll. With a core purpose of helping more businesses with 0 to 1000 employees in Australia and New Zealand start, survive and succeed, MYOB offers a richly curated, integrated and flexible platform that enables a business to make better decisions, unlock its full potential and confidently grow. For more information visit [myob.com](https://myob.com) or follow MYOB on LinkedIn.