It starts with US!

Closing the skills gap

Melanie Botha
Head of Training & Certification
AWS Australia & New Zealand

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Who is in the driving seat?

Digital skills gap in the workplace

The Opportunity is NOW

Who is in the driving seat?

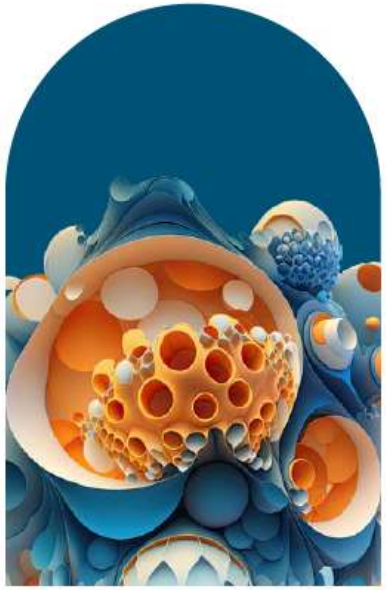
Life
Centricity
Meet your
New Student

Relevance and Paradoxes

Aligning with Life Trends

01/
I Will Survive

02/
I'm a Believer



03/
As it Was

04/
OK, Creativity

05/
Signed, Sealed, Delivered

Fjord Trends, 2023

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ACH
CHEST FREEZER
(CT)

Coca-Cola
airtel

How should we think about these trends?

See customers in their full life

Solve for Shifting Scenarios

Simplify for Relevance

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Digital Skills gap in the workplace

61% of organisations in Australia that run some or most of their business on the cloud report steady revenue growth, but ***71%*** *of organisations are facing hiring issues.*

The Economic Benefits of a Tech Savvy Workforce, Gallup Study

A possible barrier is that 27% of Australian organisations prefer a bachelor's degree, even for entry-level IT staff. However, many are starting to recognise that accepting industry certifications can ease their hiring challenges. ***72%*** *of employers say that digital certifications or training courses are acceptable substitutes for a bachelor's degree.*

The Economic Benefits of a Tech Savvy Workforce, Gallup Study

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WHY it's Day ONE for upskilling and reskilling

People are looking for

Meaning

in their careers

Individuals are more conscious about

pausing and re-thinking

what they are doing to optimize their skills at work

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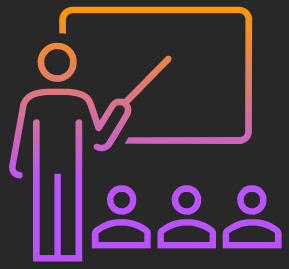
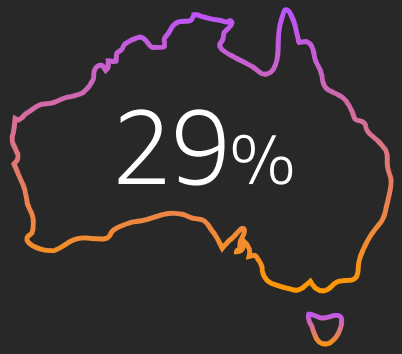
AlphaBeta Study 2022



3.7 million people

in Australia need to undertake digital skills training



of the total Australian workforce

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AlphaBeta Study 2022

29% of Organizations in APJ have an active BOLD plan

83%

of trained people say they will

stay if trained

96%

of our AWS Learning Needs Results indicate that employees feel valued if they are

enabled and linked to a bigger purpose

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AlphaBeta Study 2022

Challenges faced…

say they are
NOT confident
they're gaining digital skills fast enough

73%
of workers
say they don't have enough **TIME** to pursue training

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AlphaBeta Study 2022

Challenges faced…

69%

of workers said they have **limited awareness** of the training courses available

61%

have limited awareness of the **types** of digital skills needed

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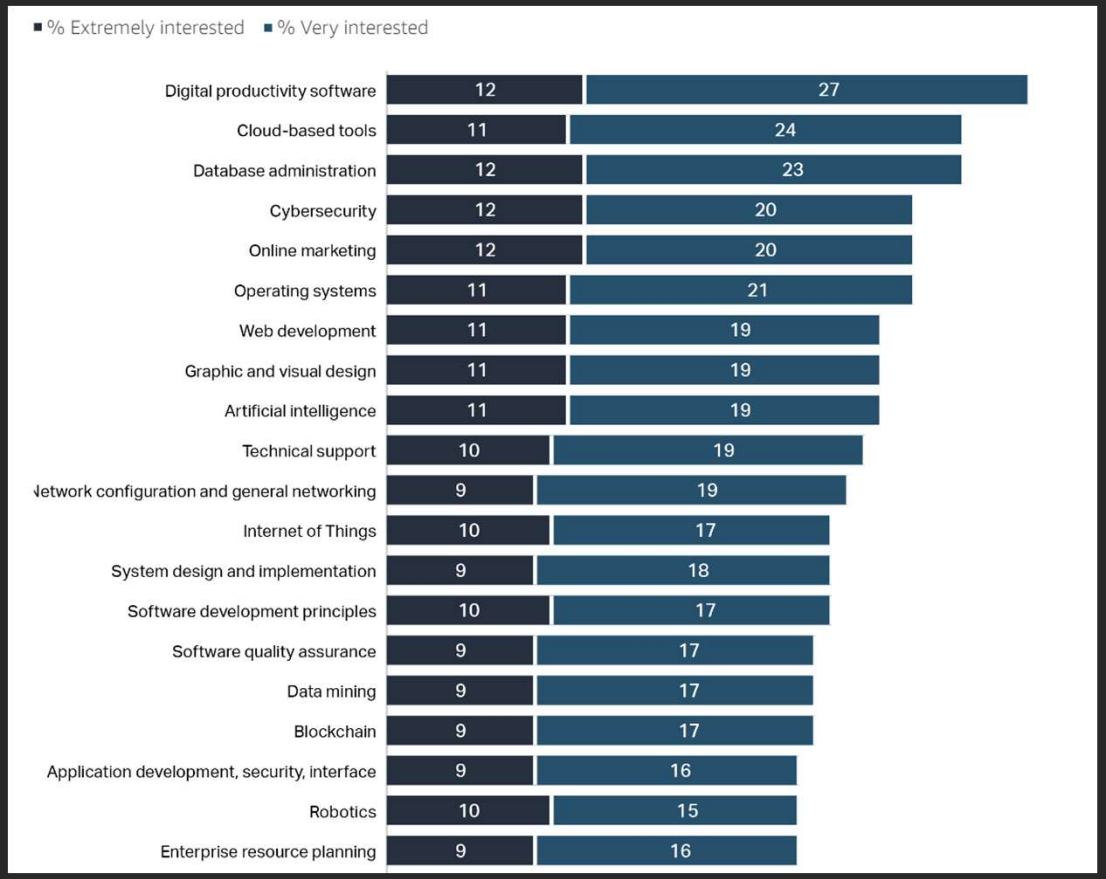
AlphaBeta Study 2022

What Digital workers are interested in…



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AlphaBeta Study 2022

TOP 10 DIGITAL SKILLS WITH PROJECTED FASTEST GROWING DEMAND BY 2025 IN APAC[1]

Rank	Digital skill	Projected compound annual growth rate in no. of workers requiring skill, 2020-2025 (%)[2]
1	Design and refine new cloud and hybrid architectures	35.8
2	Create operations support protocols for new software/hardware	35.2
3	Create original digital content and the tools to develop them	34.6
4	Create large-scale data models and database technology	34.5
5	Develop digital security and cyber forensics tools, software and techniques	30.7
6	Lead the end-to-end management of large complex digital projects	28.4
7	Develop new digital communication and collaboration tools	27.6
8	Use advanced problem-solving computational techniques	26.1
9	Integrate digital tools to develop customized digital content or products	14.5
10	Knowledge of data mining, engineering and science techniques	14.3

Advanced cloud computing and **Data skills** will become more important for current digitally skilled workers and future workers – expected to **triple** by 2025 – the greatest increases forecasted across all competences.

AlphaBeta Study 2021

The opportunity is NOW

Opportunity for TAFEs is stronger than ever before

Think differently about how we reskill and upskill

Learning Design increasingly scrutinized for it's ability to drive **business performance**

Agile learning methodologies that focus on speed, flexibility and **collaboration**

Corporate learning becoming an **every day thing**

Heightened demand for social **interactive learning** – what should holistic learning look like?

Learning designed by **DATA**!
Swap stand alone learning for a culture of continuous learning

Experience based learning is king

In-App experiences
Learning in the moment of need

Behavioral learning, personalized learning, cohorts, learning groups based on **how** people learn

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Cloud & the need for digital skills is EVERYWHERE

"At MECCA, we want to curate a seamless experience for our customers online. The challenge is providing the equivalent bespoke, customized service to our customers regardless of whether they are in a boutique or not"

Sam Bain
Chief Digital Officer
MECCA

Tailored product recommendations to customers

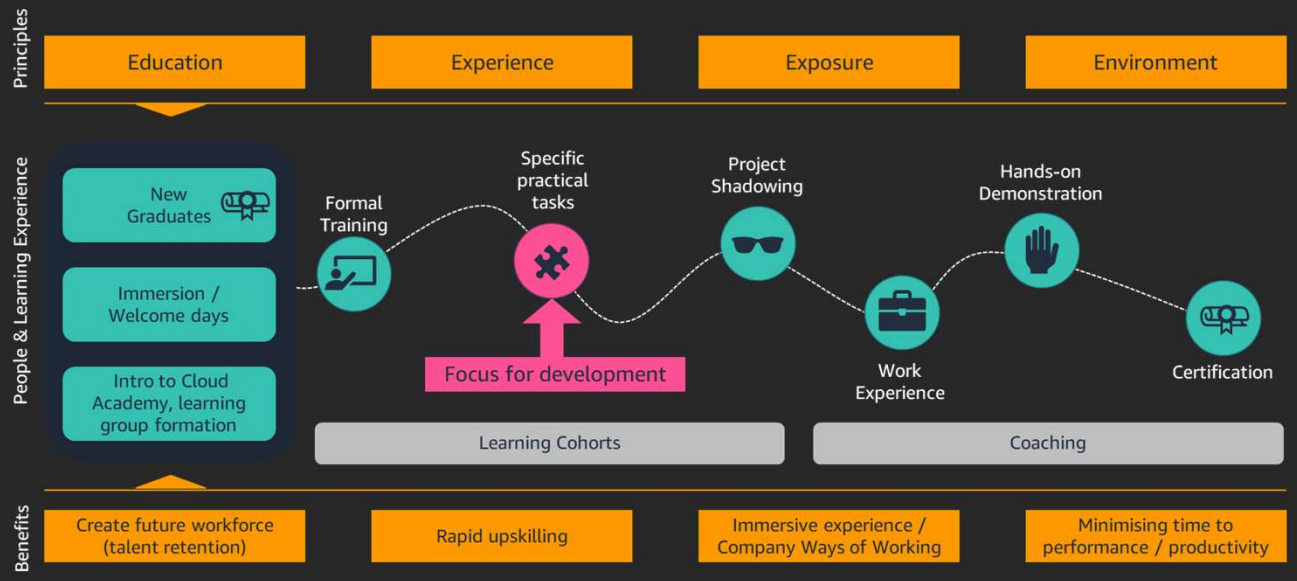
AWS lessons learnt

Include 4 Es into content mix:

The underlying learning framework for the AWS Acceleration Program is based on leading learning practice, leveraging

- A state-of-the-art learning blend of formal training, web-based training, white papers and articles
- Work-related experiences and hands on training
- Exposure to projects and experiments to gain insights and experiences
- Coaching

The framework enables the reduction of time to performance and productivity



Blend it
Modalities to suit different learning styles

"Thanks for this great community and initiative. Would like to extend my gratitude for all the guidance and help. It's an AWSome feeling to be part of this group and the encouragement and involvement is commendable. After a long wait and procrastination, I was able to complete my first AWS certification in the last week of Dec and now aiming for the Associate soon"
https://www.linkedin.com/in/shreyasipalit/

aws training and certification

AWS
Cloud Quest
Cloud Practitioner
The city is under construction and
needs your cloud skills!

All in! Difference between those who **talk** about it and those who **do**…

"Training for both our technical and non-technical staff is crucial, because it facilitates collaboration between technical and business teams and creates a common understanding of cloud.

With cloud-fluent business professionals, we can collaborate effectively and contribute to our organisational objectives."

Lauren Benedict - Bendigo and Adelaide Bank Cloud Community Lead

aws training and certification

Communities

What TECH can be

AWS is committed to expanding access to cloud skills training and education globally

We work hand-in-hand with organizations, education institutions, and governments to empower diverse individuals along different journeys to upskill, reskill, and prepare for high-quality jobs.

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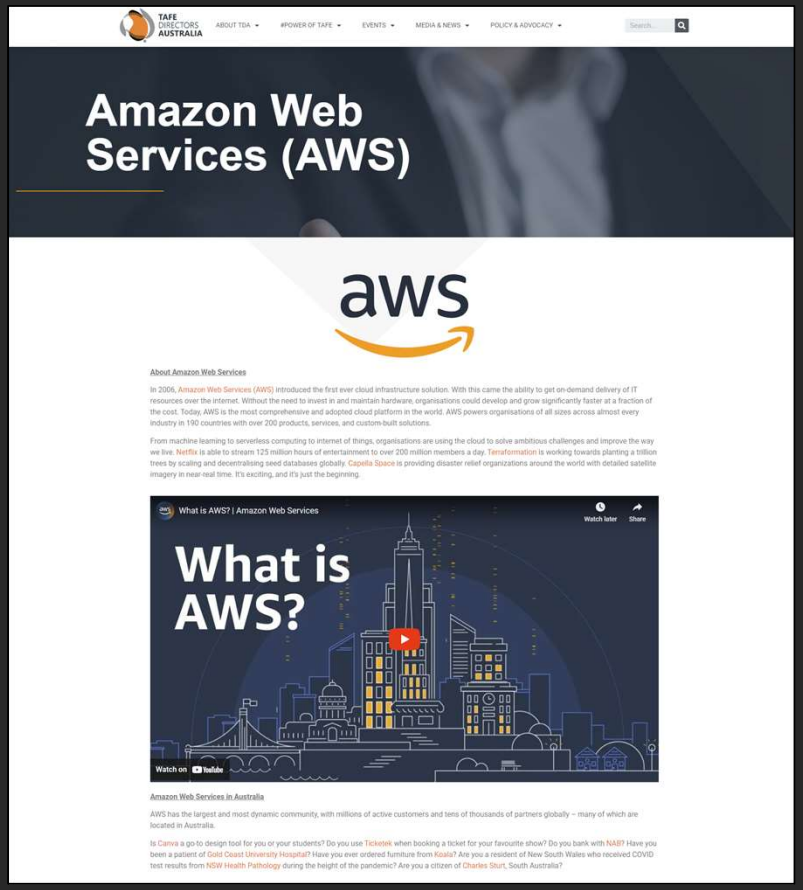
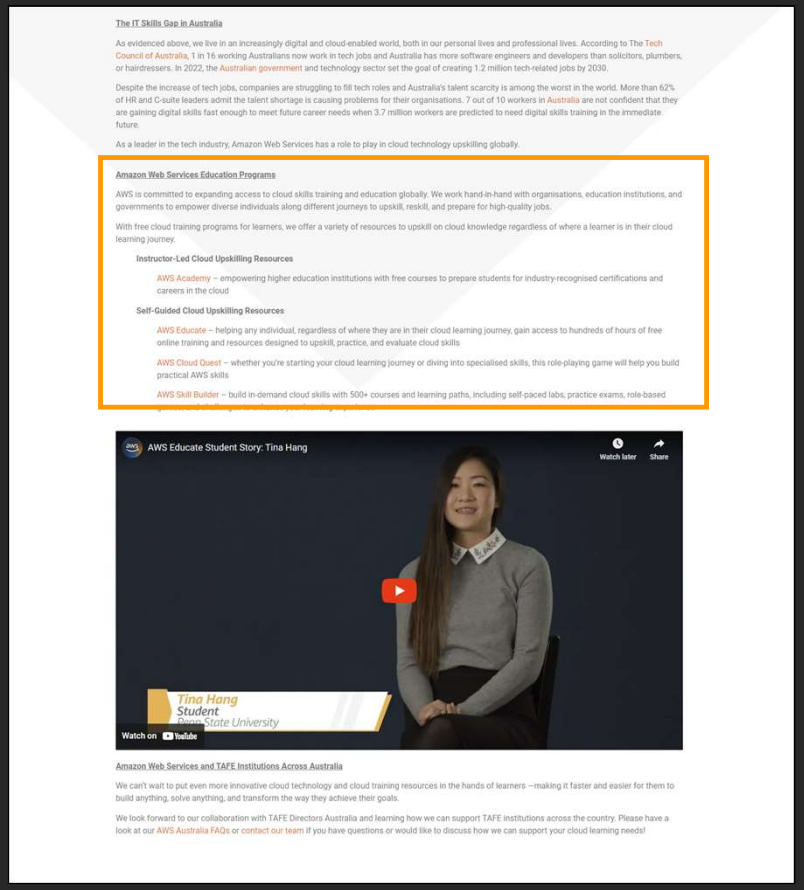
Learn More About AWS and our Education Progammes





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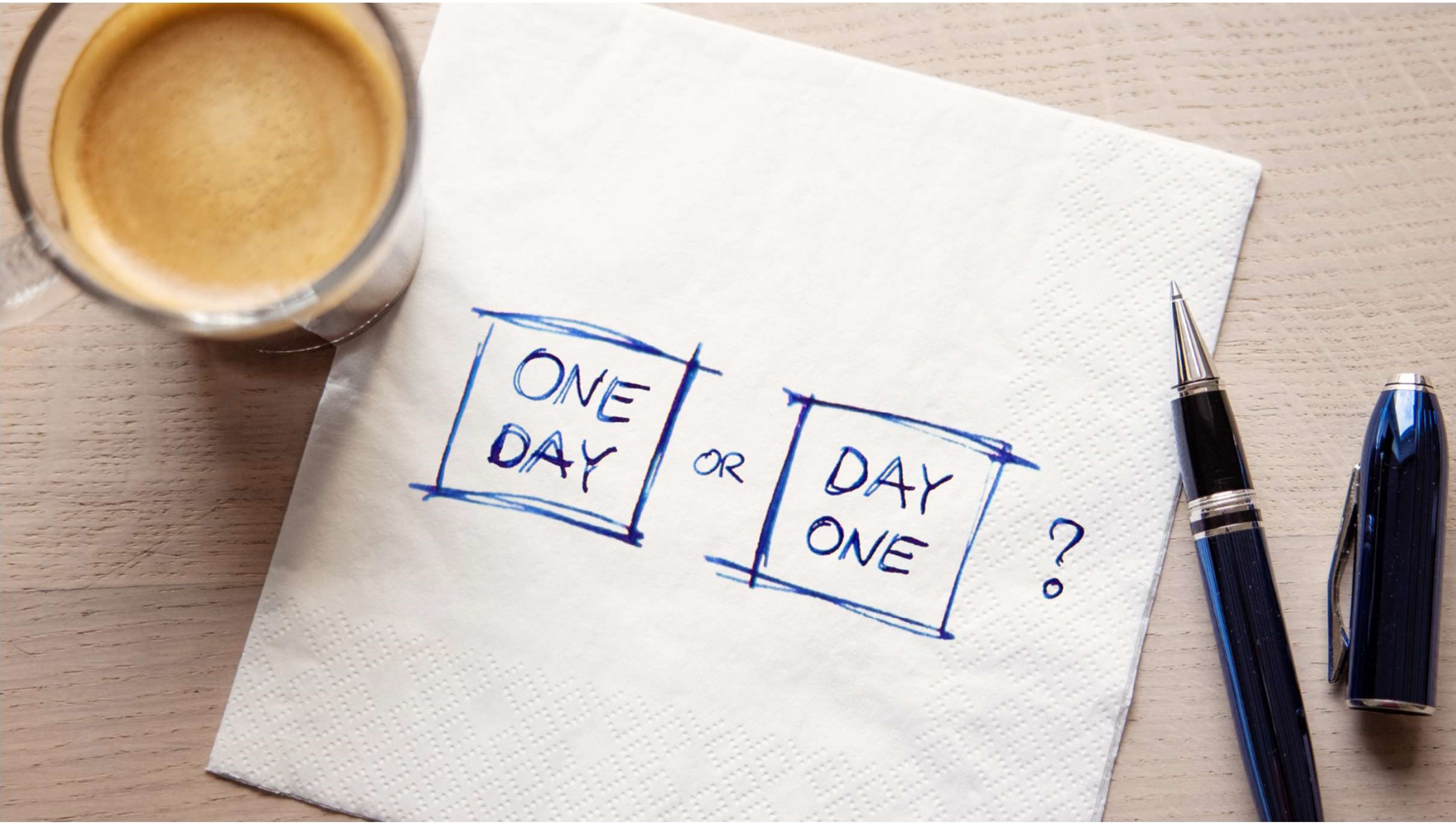
ONE DAY
OR
DAY ONE
?

Thank you!

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