About George Brown College

- Since 1967
- One of 24 Ontario Colleges
- 3 Campuses, 2M sq.ft.
- Seven Academic Centres
- 171 full-time programs
- $433 M Operating Budget

Academic Centers
- Arts, Design and Information Technology
- Business
- Community Services and Health Sciences
- Construction and Engineering Technologies
- Continuous Learning
- Hospitality and Culinary Arts
- Preparatory and Liberal Studies
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Credentials

- Apprenticeship Certificates
- Diplomas (2 year)
- Advanced Diplomas (3 year)
- Degrees
- Graduate Certificates
- Special Programming
- + 191 ConEd Certificates
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Sources
- C$141 M Ontario Government
- C$21 M Federal Government
- C$225 M Student Fees
- C$34 M Ancillary
- C$12 M Other
People @ George Brown College

- 31,000 FT students
- 27% International Students
- 57% female students
- 31% under 21 years old
- 15% over 30 years old
- 4,800 employees

Employees

1,453 Full-time employees
3,410 Part-time employees
Total Faculty: 1,948
462 ConEd
C$248 M Salaries and Benefits
The Times are a-changing, and if we don’t we will sink like a stone.

Bob Dylan
Half of American Colleges will be Bankrupt in 10 to 15 years.

Clay Christensen, Harvard University
Trends and Disruption
That are Macro and Affect us All.

Nature of Work
Health & Wellness
Knowledge Democratization
Digitization
Demographics
Climate Change
### Trends and Disruption
The Ones George Brown is Responding to…

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Leading in Times of Change.

Innovation @ George Brown College

3 Ways to Change:

.. What we Teach
.. How we Teach & Learn
.. How we Operate
The GBC-Way

CULTURE of CHANGE

VALUES:
Learner Focused
Excellence
Accountable
Diverse and Inclusive

MINDSET:
Innovation
Collaboration
Future Skills

• Credentials for Human Skills

• Off-grant Certificates: Speed

• Curriculum Clearing House
Connections

• Co-creating Curriculum
• International Partnerships & Pathways
• Applied Research re-imagined
Research @ George Brown College, Since 2007

- 1,096 Partnerships
- 10,768 Student Research Experiences
- 1,174 Research Projects
- 208 Research-Active Faculty
- 17 Academic Partners
- $74.9M in Research Funding
Funding

- GBC total: $7.2M – #1 Research College
- Mostly Federal Support
- Tri-Agency Funding
  - NSERC: Natural Sciences and Engineering Research Council of Canada
  - SSHRC: Social Sciences and Humanities Research Council of Canada
  - CIHR: Canadian Institutes of Health Research
- Funding for Infrastructure
- Funding for Research & Innovation
- MUST be ‘matched’ by Industry
- IP remains with Industry
Research @ GBC

Health Sciences
Construction & Engineering
Arts, Design and Technology
Hospitality & Culinary Arts
Community Services & ECE
Business
Preparatory & Liberal Studies
Teaching & Learning

• Experimentation in T&L Exchange

• Invest in Classroom Tech

• 100% LMS deployment and utilization
Digitization

• Focus on Online and Simulation

• Continuous Process Improvements

• Role of Service & Social Robots
Infrastructure

• Smart Buildings
• Digital Network Architecture
• Platform-approach with SIS, CRM, analytics
If not Now then When, and if not Me then Who?

Malcolm X
#BetterTogether
Are You Ready?

#BetterTogether